

# Soumya Ranjan Bishi

Product Designer

## CONTACT

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## SKILLS

UX Design

User research

Wireframing

Prototyping

User Testing

Visual Design

Illustration

Typography

Sketching

Tools

Figma

Sketch

Invision

Photoshop

Illustrator

Keynote

Coding

HTML + CSS

Javascript

Vue JS

Ionic

GIT

## WORK

### Param.ai, Senior Product Designer

Sept 2017 - Present · Hyderabad

- Responsible for all design decisions & deliverables.
- Created all sketches, wireframes and mocks to communicate user flows, marketing/branding assets, and company website.
- Conducted research to establish business and user requirements.
- Worked independently and with a small team to ship the user interface improvements and fix bugs in css and vue js.

### Stockroom.io, Product Designer

June 2016 - Sept 2017 · Hyderabad

- Redesigned and developed landing page using HTML, CSS, and JQuery.
- Worked with a team of product managers and developers to solve variety of UX challenges from research to wires and pixel perfect user interfaces.
- Launched product features and improvements using user research and metrics from rigorous A/B testing.

### Cleartrip, Creative Designer

Aug 2014 - May 2016 · Bengaluru

- Supported the marketing team on daily requests: E-mailers/Newsletters,
- Promotions, Print Ads, Paid search ads, PPT Presentations, MGDNS, and Social Media creatives. Designed and developed responsive offer landing pages.

## EDUCATION

### IIIT Bhubaneswar, Bachelor of Technology

2010 - 2014 · Bhubaneswar

Bachelor of Technology in Electronics and Telecommunication, CGPA - 7.2

### Jupiter Science College, 12th

2007 - 2009 · Bhubaneswar